



Midwest Rentals Inc. Home & Craft Show

2027 Vendor Form

Sunday, February 14th, 2027 10am - 4pm

The Tippecanoe County Fairgrounds

1406 Teal Rd

Lafayette, IN 47905

Company Name (as you want it to appear) _____

Address: _____ City: _____ State: _____ Zip: _____

Website Address: _____ Phone: _____

Fax: _____ Email: _____

Contact Person (who will be operating booth): Name: _____ P# _____

Description of Service: _____

Please choose one option.

Table Space includes 6'x30" table, linen & two chairs (14 spaces available) = \$101.65 (TAX INCLUDED) table spaces will be allowed to setup up to a 6ft wide display behind their table space. Table spaces may not extend past 6ft in either direction.

Small Business Space 8'x8' Booth (does not include table, chairs or cloth) = \$240.75 (TAX INCLUDED) small businesses qualify with less than a \$250,000 yearly profit or those that carry a 501c3 not-for-profit.

10'x8' Booth includes 6'x30" table, linen & two chairs = \$465.45 (TAX INCLUDED)

20'x8' Booth includes 6'x30" table, linen & two chairs = \$837.81 (TAX INCLUDED)

20'x8' End-cap Booth includes 6'x30" table, linen & two chairs (6 spaces available) = \$891.31 (tax included)

Outdoor Food Truck Space = \$214.00 (tax included)

Premium Show Sponsorship (2 spaces available) = \$2,140.00 (tax included)

****Premium Sponsorship includes 20'x40' event space with one 8ft table, linen, 2 chairs, and free lunch for up to 2 people. Premium Sponsors get specially featured in all marketing- TV, Radio, Website, Social Media, Newspaper, and more! Front page listed on brochures handed out to customers at the show. Premium Show sponsors will get 10% discount off rental equipment when renting from Midwest Rentals for the whole year! ***

__ Show Sponsorship = \$1,284.00 (tax included)

****** Show Sponsorship includes 20'x8' booth space with one 8ft table, linen, 2 chairs, and free lunch for up to 2 people. Sponsors get specially featured on Website & Social Media posts. Business Name will be highlighted on show brochures. Show sponsors will get 10% discount off rental equipment when renting from Midwest Rentals for the whole year! ******

Sponsorship applicants please include a digital logo for your business along with your company slogan or a small one to two sentence statement of the services your business provides.

Please write the quantity of any extras you want provided.

__ Electricity (per outlet) = \$20.00

__ Extension power cord = \$10.70 (tax included)

__ Extra Cloth = \$16.05 (tax included)

__ Extra 6' Table (N/A for table spaces) = \$10.77 (tax included)

__ Extra Chair = \$2.14 (tax included)

__ Food Floor Mat (Mats are required for vendors serving food indoors.) = \$5.35 (tax included)

Please list any extra items you will be needing: (fees will be calculated on invoice)

*** A \$50.00 deposit is required to reserve a table or small business space.

***A \$100.00 deposit is required to reserve a booth space.

– deposit amount is applied toward the rental of the space. Monthly payments may be made!

*** Must be paid in full by January 15th, 2027 or your booth space may be released. Deposit amounts will be non-refundable after January 14th, 2027.

If your business is tax exempt; please include your tax exemption certificate with your application.

An invoice will be sent to your email after your application is received.

(optional payment link will be provided in the body of email)

Please make checks out to:

Midwest Rentals, Inc.

Mail to:

2725 Old US Highway 231 S, Lafayette IN 47909

We also except cash (in-person) or card payments (via phone or in-person)

Send completed contracts via email to

tlambka@midwestrentalsinc.com

Subject line: HOME & CRAFT SHOW 2027 VENDOR FORM

765-423-5543 EX 2

Booth and table assignments will be assigned by our vendor coordinator. This will be on a first come first serve basis while attempting to keep similar services separated in the show layout. Finalized show layout will be available the week before show date.

Vendor set up times will be as follows:

Saturday, February 13th, 2027 8am–4pm & Sunday, February 14th, 2027 8am–9am.

We do ask that all vendors have their booth setup completed by 9:00am on show day. All aisle ways need to clear at this time. All vendors will need to have vehicles parked in the designated vendor parking at the North and East Lots. Vendors with trailers will need to park in the North Gravel lot. We also ask that all vendors keep entrances clear of vehicles as soon as your vehicle has been unloaded/loaded. Be mindful of entrances so other vendors may load/unload. Carts to transport your displays will be limited; we recommend bringing your own.

Please check in at the registration table before you begin setup to receive your welcome packet and table linen (should you choose to use one.)

We require that vendors do not begin removing equipment from the venue until the last guest has exited the building. Teardown will begin at this time. Visitors will not be admitted after 4pm. Each vendor is responsible for removing trash or unwanted items from their space. Please leave all equipment provided by Midwest Rentals in your booth space. All vendors will need to have all displays out of the venue by 5:30pm the day of the show.

We do encourage all vendors to bring a gift card or basket to be given away as door prizes (monetary value of your choice). Please put your business name/card on the gift, as well as check it in at the registration table. (so we can thank you during the show and keep track of the prizes.)

Visitors will also have the chance to play our “Garden Game”. All Booths will be numbered along with a “secret” word. Guests will have to write the word down next to appropriate booth number. Those who correctly complete the challenge will be entered in a drawing to win a \$100 gift certificate from Midwest Rentals Inc. This gives our vendors the opportunity to engage with each guest.

Last year, we had the privilege of welcoming several hundred visitors to our show, continuing our long-standing tradition of proudly serving not only the Greater Lafayette community but the surrounding areas as well.

We are looking forward to another fantastic show, working with the best vendors all of Indiana has to offer!